

2020 Media Literacy Project Grant

Purpose of the grant:

- To support educators who provide resources and learning experiences that correlate to state and national learning standards and demonstrate instructional excellence in promoting media literacy.
- To provide funds for research projects or demonstration projects that can be replicated in other areas across the state and nation.

Amount of Grant: This grant is for \$1,250 for a period of one year. Two grants are awarded each year.

Definitions:

Media Literacy is a series of communication competencies, including the ability to **access, analyze, evaluate, and communicate** information in a variety of forms, including print and non-print messages. Media literacy empowers people to be both critical thinkers and creative producers of an increasingly wide range of messages using image, language, and sound. It is the skillful application of literacy skills to media and technology messages.

Source: National Association for Media Literacy Education (NAMLE)

See a more complete definition at <http://namle.net/publications/media-literacy-definitions/>

Examples include:

- A media literacy course held after school
- Learning about the effective creation and use of media in student work
- Using video effectively in your lesson plans

Qualifications:

- Be a NYS educator that works with PK-12 students
- Be employed by a component district/building whose BOCES or “Big 5” School District is a current member of EMTA. To view a current list of EMTA members, visit:
<https://www.edmediatech.org/boces-non-public-big-city-members>
- Be employed by a district that participates in the Media Services offered through their BOCES (does not apply to “Big 5” members)

Application Process:

Applications must be submitted on or before **April 1, 2020**. A committee will select recipients by June 1, 2020 and projects will be completed between September 1, 2020 and June 30, 2021. Eighty percent of the award will be presented at the time of notification of the award. A written report will be submitted to EMTA and a presentation of the project will be given at the EMTA Spring Conference in March 2021. The presentation can be done either in person or virtually. After the presentation, the final 20% of the award will be released. Arrangements for the presentations can be made through the Grant Chairperson.

2020 Media Literacy Project Grant Application Form

Name:	
Position:	
School Building:	
School District:	
BOCES/Big 5 Region:	
Address to send award letter and check to:	
School Email:	
Phone:	
Fax:	

School Website URL:	
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I acknowledge submission of this grant proposal and agree that if it is received the applicant will be able to present at the March 2021 NYS EMTA Spring Conference.

Signature of applicant: _____

Signature of administrative supervisor: _____

Title of administrative supervisor: _____

Narrative, Three Pages Maximum:

1. How does this project support the purpose of this grant?
2. How does the project correlate to New York State and National Standards?
3. What are the expected outcomes?
4. How will the project outcomes be assessed (method and criteria)?
5. How will the results of the project be publicized?
6. Include a budget for how you intend to spend the grant funds.
7. Include a statement on the copyright compliance of the project.

Please send the complete grant application with all signatures as one PDF file. Also send the narrative portion of the application as a Word Document or Google Document so that it can be stripped of identifying information before being evaluated by the committee. Incomplete applications will not be considered for funding.

Submit application by April 1, 2020 to:
Meghan Gartland, NYS EMTA Grant Chairperson
Via e-mail to **mgartland@boces.com**